

Fleur Hassan-Nahoum grew up in Gibraltar and studied law at Kings College, London University. She qualified as a barrister in 1997 and practiced in London before becoming the Campaign Director of World Jewish Relief. In 2001, along with her husband, Fleur made aliyah and was recruited by the American Jewish Joint Distribution Committee, where she served as a senior associate in resource development for six years. In 2007, Fleur became the Executive Director of Tikvah Children's Home, an organization rescuing abandoned and abused children from the FSU. In 2011, Fleur founded Message Experts, a boutique strategic communications firm that works with local and international executives and organizations. Fleur is bilingual in English and Spanish and is fluent in Hebrew. In May 2016, Fleur became a City Councilor in Jerusalem and in February 2017 the leader of the Opposition. Fleur is involved in the advancement of women and immigrant groups in the city. She is also involved in the development of Jerusalem as a hi-tech ecosystem and in the fight for a pluralistic Jerusalem. Fleur frequently represents Jerusalem in global forums and hosts missions of foreign dignitaries and journalists.