

SHALOM  
HARTMAN  
INSTITUTE

2011

תשע"א-תשע"ב

ANNUAL REPORT



מכון שאלום הרטמן  
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2011

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ANNUAL REPORT

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# Hartman Highlights 2011



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## The Shalom Hartman Institute

is a center of transformative thinking and teaching that addresses the major challenges facing the Jewish people and elevates the quality of Jewish life in Israel and around the world. A leader in sophisticated, ideas-based Jewish education for community leaders and change agents, the Shalom Hartman Institute is committed to the significance of Jewish ideas, the power of applied scholarship, and the conviction that great teaching contributes to the growth and continual revitalization of the Jewish people.

The Institute consists of three Centers:

- Kogod Center for Contemporary Jewish Thought
- Center for Israeli-Jewish Identity
- Shalom Hartman Institute of North America

In 2011, the Shalom Hartman Institute (SHI) spearheaded programs that enriched the resources, vision, and commitment of the leaders and change agents—scholars, rabbis, educators, lay leaders, and professionals—who shape the future of Jewish life. This report highlights the Institute's 2011 successes, which collectively influenced countless people in Israel and around the world.

Dear Friends,

2011 marked a major shift in the history of the Shalom Hartman Institute, as we moved from being an Israel-based institution serving Israel and North American Jewry into our new identity as one of the largest bi-continental Jewish research and educational institutions, with two centers of activity, one in Israel, and one in North America. With this shift, we have begun to position ourselves to more effectively meet the significant and distinct challenges facing the Jewish people in the twenty-first century.

Our mission as an institute is to produce ideas and train key agents of change in order to deepen and elevate the content and meaning of Jewish life. The modern condition has created an accelerated Darwinian process which challenges all traditions and "isms": namely, only the strongest will survive. Mediocrity is a death sentence. Only those who are capable of delivering an intellectually, spiritually, and morally compelling message relevant to the lives of twenty-first century individuals will pass the evolutionary test.

Our challenge is to do so in a way which is both attuned to the teachings from our past and loyal to the questions and needs of the present. A Judaism which bridges this gap, which is capable of speaking to Jews of diverse denominational and ideological perspectives, which responds to the significant challenges and opportunities of Jewish sovereignty, which addresses the newfound power and mainstreaming of Jewish life in North America, which builds new bridges of understanding and cooperation between Judaism and other faiths, and between our people and the world, is a Judaism capable and worthy of survival. To produce such a Judaism, and to enable and oversee its dissemination and absorption into the two main Jewish communities of our century, is our mission and responsibility.

The challenge we face is to fulfill this mission in the midst of a community undergoing massive changes. In Israel, where the dichotomous religious-secular divide is basically over, we face the question of what a Jewish State is, what role does Judaism have in inspiring and strengthening the moral and democratic fabric of Israeli society, and how we create coexistence among Jews of profoundly different ideological beliefs and practices, an ever-growing number of whom are not committed to the question. What role does Judaism have to play in creating a society in which the non-Jewish minority and an ever-increasing number of refugees feel respected and equal? How can Judaism play a role in our foreign, military, and social justice policies in a way that will enhance their moral and intellectual excellence? We have built a strong and powerful country; now we need to enhance its greatness and potential.



from the President



In North America, the Jewish community is powerfully situated at the crossroads of twenty-first century innovation, where anti-Semitism no longer serves as a collective identity builder, and where ever-increasing numbers of Jews have more marginal commitments to Judaism and the Jewish people. How do we respond to this unique new reality? What ideas and models of Jewish life are capable of inspiring commitment? What role can Judaism play in the North American public discourse and in a new dialogue with the other faith and political communities with whom we share North American life? What new ideas must be forged as tradition and innovation meet each other in ever-new arenas of discourse and life?

How do the Israeli and North American communities, 12 million strong, about 90 percent of the worldwide Jewish community, live with each other, understand each other, learn from each other, and contribute to each other? Do we need death and crisis to keep us one? Or can we embrace a new, principled Jewish values narrative around which to build an exciting new twenty-first century Jewry?

As we look back at 2011 and look forward to 2012, our challenge and responsibility is to ensure that we are a mission-based, as opposed to program-based, institution. Our responsibility is to leverage our significant intellectual and educational capital to best serve the Jewish people in the present and in the future. Each program and department of the Institute needs to constantly explain why it is still significant and an important part of a solution. Each program and department needs to justify how and why its particular methodology is maintaining its cutting-edge relevancy. The Institute as a whole must ensure that our loyalty is never to ourselves or to the way "we do things here," but that our primary commitment is to constantly ask ourselves whether we are fulfilling our mission.

2011 was a critical year, as our Kogod Research Center for Contemporary Jewish Thought, our Center for Israeli-Jewish Identity, and Shalom Hartman Institute of North America all produced new Torah and brought this Torah to the lives of hundreds of thousands of Jews around the world. As we look at 2011 with the satisfaction which comes from honest, extensive, and even exhaustive efforts, as well as significant successes, we do so with caution, growing out of the recognition that 2012 is now here. It is not for us to complete the task, but neither are we free to desist from it.

To our faculty and employees, and to our friends and supporters around the world, I am deeply indebted for the work, contribution, and opportunity you have provided for our institution. I hope you will find that we have loyally fulfilled our responsibility and look forward to a future of continued innovation and growth in service of our people.

With much appreciation,



Donniel Hartman



## Kogod Research Center for Contemporary Jewish Thought



Drawing on thousands of years of Jewish intellectual thought, the Kogod Research Center develops and disseminates new ideas on central issues that shape and enrich modern Jewish life.

## CENTER FELLOWS

Kogod Center Fellows, comprising the brightest minds of Israeli academia, are tasked with applying cutting-edge scholarship to the burning questions of our time. Their intensive year-round research develops new directions in Jewish thought, original interpretations of classical Jewish concepts and ideas, and innovative responses to the challenges facing Judaism and the Jewish people.

Every two years, the Shalom Hartman Institute Academic Committee comes together to determine the major questions that the Center Fellows will research during the upcoming period. The chosen research topics, which address key issues facing the Jewish world, are the focus of the Center's applied research teams. Constituting the backbone of the Hartman Institute, these research teams produce thought that is translated into curricula, educational programs, and published works reaching an international audience numbering hundreds of thousands.

### 2011-12 Research Topics

- Israeli Society and the Parameters of Social Justice
- Applied Military Ethics
- iEngage: A New Narrative for the Relationship between Israel and World Jewry
- Modern Dilemmas of Faith and Spirituality
- New Dimensions of Culture and Ritual in Jewish Life



Dr. Melilla Hellner-Eshed



Prof. Chaim Ganz



Dr. Orit Avnery



Prof. Adiel Schremer

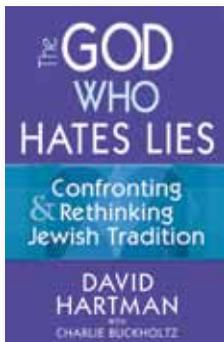


Prof. Israel Knohl

## Professional Recognition

Shalom Hartman Institute scholars achieved professional recognition and success in 2011:

- Senior Institute Fellow Professor Adiel Schremer was one of four Israeli scholars to win the Michael Bruno Memorial Award, which is granted annually by Yad Hanadiv to Israeli scholars and scientists under the age of 50 who have made groundbreaking achievements.
- Professor Moshe Idel, a senior Institute fellow, was awarded the prestigious Rothschild Prize for his outstanding work in Jewish studies. Yad Hanadiv awards this prize to encourage the study of the sciences and humanities in Israel.
- Senior Institute Fellow Professor Chaim Gans was awarded the University of Haifa Press Bahat Prize for his work, *Three Zionisms and Post-Zionism*.
- Rabbi Professor David Hartman's book, *The God Who Hates Lies: Confronting and Rethinking Jewish Tradition*, published in May 2011, was featured in *Jewish Ideas Daily's* list of the best books of 2011.
- Senior Institute Fellow Professor Israel Knohl's *The Bible's Genetic Code* was translated into Arabic by the Israeli Academic Center in Cairo.
- Volumes I and II of *The Jewish Political Tradition*, edited by Professor Michael Walzer and Senior Institute Fellows Professors Menachem Lorberbaum, Noam Zohar, and Yair Lorberbaum, were translated into Chinese.



The Shalom Hartman Institute  
**2012 - 2013**  
**BEIT MIDRASH**

## 2012 and Beyond

The Shalom Hartman Institute has begun recruiting candidates for its renewed Beit Midrash program, which will open in the 2012-13 academic year. Participants will engage in a dialogue with traditional Jewish sources and contemporary questions of Jewish existence. The Beit Midrash will empower a new generation of students from all ideological backgrounds to take ownership of Jewish culture and practice. Targeted at students at the start of their graduate careers in Israel and abroad, this two-year program will offer fellows a fertile and pluralistic environment for developing new voices and leadership within Judaism.

## ANNUAL CONFERENCES

Annual conferences bring Institute thought into the public sphere, generating dialogue on issues central to Jewish life worldwide.

### 24th Annual International Theology Conference: The Good Person

More than 50 leading Jewish, Christian, and Muslim theologians from 15 countries convened in Jerusalem for a week of roundtable discussions and group study on the topic of the Good Person. Participants sought to develop a straightforward understanding of the basic notion of “goodness” as an individual virtue, as seen by Jews, Muslims, and Christians, by examining questions of coexistence and dignity in society today. The seminar focused on how religious traditions evaluate goodness in people within their own community and beyond it and asked what constitutes goodness in concrete terms.

Dr. Yehuda Gellman (Israeli Jewish), Dr. Halima Krausen (German Muslim), and Dr. Peter Pettit (American Christian) gave the Edward Bronfman Family Foundation Annual Lecture on Religious Pluralism. During this event, which was open to the public, the panelists discussed their perspectives and answered challenging questions related to how religion can affirm and cultivate goodness in people and what the standards of goodness within a religion imply about those outside it.

### 25th Annual International Philosophy Conference: Peoplehood

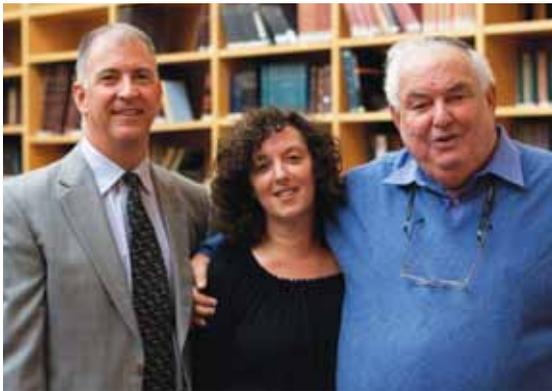
June 2011 saw the gathering in Jerusalem of more than 40 distinguished philosophers and political and legal theorists from universities around the world for a week of intensive study and interdisciplinary exchange on the theme of Jewish Peoplehood and its meaning and place within classic and contemporary Jewish thought. Israeli novelist and commentator A. B. Yehoshua gave the Robert P. Kogod Annual Lecture, open to the general public, in which he discussed Jewish Peoplehood and the origin of anti-Semitism.

International Theology Conference



## Special Event: A Celebration of David Hartman's Life and Work on His 80<sup>th</sup> Birthday

On the occasion of the 80<sup>th</sup> birthday of Institute founder and President Emeritus Rabbi Professor David Hartman, the entire Shalom Hartman Institute, from senior SHI scholars to students in the Institute's two high schools, from teachers in the Be'eri School for Teacher Education to Institute staff, came together for two days of celebration. The two-day festivities culminated in an evening open to the general public, which was attended by hundreds of those who have been touched by Prof. Hartman's teachings. During the evening, Rabbi Dr. Donniel Hartman, Knesset Member Zevulun Orlev, Dr. Micah Goodman, Dr. Tova Hartman, and Prof. Menachem Lorberbaum spoke about Prof. Hartman's philosophy and the renewal of the covenant, with Rabbi Professor Hartman delivering a concluding address. The Israeli newspaper *Yediot Aharonot* published an in-depth interview with David Hartman in which he reflected on his philosophy and the current state of affairs in Israel.



From top left, clockwise: David Hartman with his children, Donniel and Tova; David Hartman speaking to SHI staff; David Hartman with Senior SHI Fellow Prof. Moshe Idel; David Hartman with Senior SHI Fellow Prof. Menachem Lorberbaum

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"Eighty years after he was born to a religious family in Brooklyn, 40 years after he moved to Jerusalem, leaving behind a prestigious theological and academic career, we meet for a long talk at the Shalom Hartman Institute. . . . Tens of thousands of teenagers, educators, and rabbis have passed through these doors and the many programs the Institute offers. . . . In a world in which Religious Zionism is becoming more extreme—politically and religiously—this is a center of a different Judaism: moderate, compromising, humanistic, and universal—in short, in the spirit of Rabbi Hartman."

Uri Misgav, "David Hartman: "Religion Now More Dangerous than Arabs," Ynetnews

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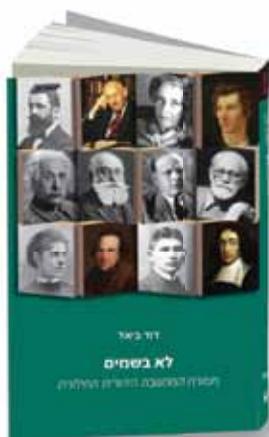
## DEPARTMENT OF PUBLICATIONS

The Department of Publications disseminates Shalom Hartman Institute thought and scholarship through a variety of platforms:

- Book series: Kogod Library of Judaic Studies (English), *Yahaduyot* (Hebrew), and *Israel and Judaism* (Hebrew)
- Journals: *Havruta: A Journal of Jewish Conversation* (English); *Dorsheni: A Hebrew Journal of Ideas* (Hebrew); *Reshit*, a scholarly Jewish journal (Hebrew)
- Quarterly scholarly newsletter *Dvarim Achadim* translated to the English *Reflections*
- Video lecture series

### 2011 Publications

- *Disempowered King*, Prof. Yair Lorberbaum (English)
- *Inner Religion*, Dr. Ron Margolin (Hebrew)
- *Midrash Tanaim*, translation of *Intertextuality and the Reading of Midrash*, Prof. Daniel Boyarin (Hebrew)
- *Not in the Heavens: The Tradition of Jewish Secular Thought*, Prof. David Biale (Hebrew)
- *Prayer After the Death of God*, Prof. Avi Sagi (Hebrew)
- *Saturn's Jews: On the Witches' Sabbath and Sabbateanism*, Prof. Moshe Idel (English)
- *To Be a Jew*, Prof. Avi Sagi (English)
- *Twenty-Four Readings in Aharon Appelfeld's Literary Work*, edited by Prof. Avidov Lipsker and Prof. Avi Sagi (Hebrew)



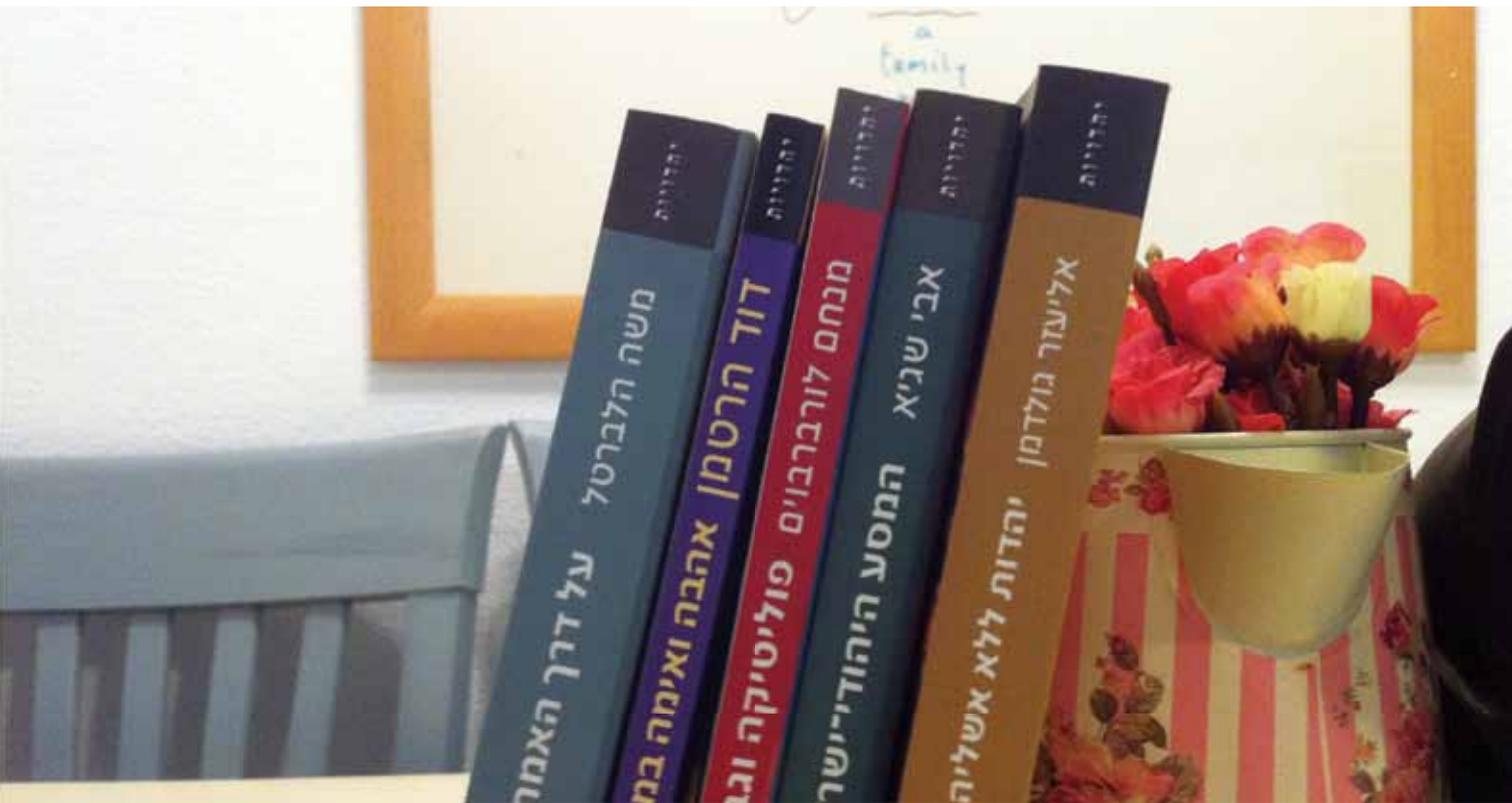
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“What this book says is that the roots of religious secularization originate in the Jewish religious tradition, and this is a very interesting concept.”

*Yaron London, London and Kirschenbaum television program, on David Biale's Not in the Heavens: The Tradition of Jewish Secular Thought*

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- *Havruta*:
  - Ikkarim: Searching for the Core of Judaism (Volume 6, February 2011)
  - Engaging Israel: Beyond the Crisis Narrative (Volume 7, June 2011)
- *Dorsheni*: From Babylon to Zion (Volume 3, featuring the iEngage Project)
- *Dvarim Achadim*: Four issues, showcasing Center Fellow scholarship for a wide audience
- Video lecture series: Launch of the nine-unit *Engaging Israel: Foundations for a New Relationship* series in November 2011. The series is now being used in more than 60 congregations across North America.



## QR Code Gallery



Scan to read Dorsheni 3:  
From Babylon to Zion



Scan to read  
Dvarim Achadim



Scan to read Havruta 6:  
Ikkarim



Scan to read Havruta 7:  
Engaging Israel



## iEngage: A New Narrative for the Relationship Between Israel and World Jewry

### iEngage Fellows

Rabbi Dr. Donniel Hartman

Dr. Yehuda Kurtzer

Dr. Tal Becker

Professor Steven M. Cohen

Yossi Klein Halevi

Professor Suzanne Last Stone

Dr. Marcie Lenk

Reverend Dr. Peter Pettit

Rabbi Dr. Rachel Sabath  
Beit-Halachmi

Professor Gil Troy

Professor Jack Wertheimer

Noam Zion

Going deeper than politics or advocacy, the iEngage Project is reframing the contemporary discussion about the enduring significance of the State of Israel for Jews worldwide. Elevating the conversation about Israel from one responding to crisis to a discussion based on Jewish values and ideas, iEngage is equipping tens of thousands of individuals and communities with a quintessentially Jewish values-based vocabulary. This vocabulary empowers Jews worldwide to define and articulate why Israel can and should be fundamental to their Jewish identity.

The iEngage Project was launched in 2010 by a world-class team of internationally renowned scholars in the fields of Jewish studies, Middle East politics, and history, headed by SHI president Rabbi Dr. Donniel Hartman. During the first year of the Project, the team focused intensely on addressing core questions pertaining to the necessity and significance of the Jewish national enterprise and articulating a new narrative that would give meaning to Jewish statehood and sovereignty, based on the highest standard of Jewish values, morality, and democracy.

**2011 was a breakthrough year** for iEngage. Drawing on the new narrative articulated by the iEngage team, the *Engaging Israel: Foundations of a New Relationship* video lecture series was launched, becoming the first in a series of educational initiatives designed to dramatically increase the outreach and impact of iEngage thought. Dozens of rabbis and scholars began using the iEngage lecture series in synagogues, federations, Hillel houses, Israeli consulates in the United States, JCC's, synagogues, and other Jewish organizations reaching thousands across North America.

The excitement surrounding the release of iEngage ideas and content has been palpable. Demand for iEngage scholars to present and model the iEngage message, methodology, and products at a wide range of key North American Jewish conferences, conventions, seminars, and leadership events has been great. iEngage



scholars have showcased the Project at such prominent events as the Jewish Funders Network Annual Conference, the General Assembly, URJ Biennial, the AIPAC Policy Conference, JStreet Conference, and JCCA Biennial to thousands of representatives of key Jewish institutions in North America.

### **Recent highlights include:**

- Launch of the ixEngage - Engaging Israel for Christians - research team. This eminent group of North American Christian theologians, scholars, and church leaders from a range of denominations is tasked with creating a new vocabulary for a shared Jewish-Christian value language about Israel that will be disseminated through hundreds of churches and seminaries across North America.
- Pilot iEngage programs for lay and professional leadership in partnership with the Federations of New York, Toronto, San Francisco, Los Angeles, and Boston.
- Long term iEngage programmatic relationships with the Toronto and Northern New Jersey federations.
- Pilot programs and/or long term relationships to run iEngage seminars with some of the largest Boards of Rabbis in the country, including New York, Los Angeles, San Francisco, and Massachusetts.
- iEngage seminars held with national rabbinic organizations such as CCAR, Israel Bonds Rabbinic Cabinet, and AIPAC Rabbinic Cabinet.
- iEngage conference for rabbinical students of all denominations studying in Jerusalem for their year abroad held in January 2012.
- Partnership with the Israel Foreign Ministry to train all cadets in iEngage.
- Partnership with the American Jewish Committee to run iEngage seminars for key staff.
- Year-long iEngage seminars for Hartman lay leadership were held in Los Angeles, San Francisco, Toronto, Boca Raton, and Miami.
- Launch of iEngage website ([www.iengage.org.il](http://www.iengage.org.il)), which hosts dozens of op-eds, blog posts, and articles that reach tens of thousands of readers annually, regularly serving rabbis in their weekly sermons.

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Scan here to read more  
about iEngage  
[www.iengage.org.il](http://www.iengage.org.il)







## The Center for Israeli-Jewish Identity



The Center for Israeli-Jewish Identity creates educational models and infrastructure aimed at nurturing pluralistic Jewish identity among Israeli change agents—educators, social leaders, and army officers—who begin a ripple effect among the constituents with whom they work and interact.

## BE'ERI INITIATIVE FOR PLURALISTIC JEWISH EDUCATION



בארי BE'ERI

SHALOM HARTMAN מכון  
INSTITUTE שלום הרטמן

Unparalleled in scope and impact, Be'eri stands above other programs aimed at strengthening pluralistic Jewish education among nonreligious Israeli youth. Be'eri draws on the renowned Hartman Institute faculty and its wealth of Judaic scholarship, extensive experience in working with educators, and uncompromising commitment to openness and diversity. With the full cooperation of the Israeli Ministry of Education, including funding, Be'eri is running programs in 95 schools across Israel and in partnership with six municipalities. Through the following activities, Be'eri is reaching approximately 75,000 students.



Scan here to read more  
about Be'eri

- The Ministry of Education-certified School for Teacher Education, which is the largest in the country, training a new generation of principals and teachers in Jewish heritage studies.
- A dedicated and tailored pluralistic, interdisciplinary curriculum for grades 7–10, approved by the Ministry of Education.
- A team of school and regional advisers who work to provide ongoing facilitation and guidance.
- Addition of classroom hours for Jewish studies instruction.
- Municipal partnerships that are custom designed to address a city's particular needs and demographic composition. An experienced Be'eri facilitator serves as a liaison with the municipal authorities and the local schools.
- Community initiatives that help extend the program beyond the classroom.

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“The Be'eri program and the Shalom Hartman Institute have been the perfect partners to lead the Jewish-Israeli identity education process and help fulfill our dream. The senior staff of our local schools participated in an intense learning process. All of the city's secular high schools have joined the Be'eri program and are benefiting from close professional guidance and assistance in promoting learning and action in the schools. The joint effort with the Be'eri program has broadened the awareness of Jewish-Israeli identity to wider circles of our municipal community.”

**Haya Shitay, Head of the Education Department, Modi'in**

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## Where We Are: Be'eri in 2011

- 95 participating schools throughout the country, up from 75 in 2010-11
- 75,000 students in the Be'eri program
- 6 municipal partnerships—Haifa, Modi'in, Be'er Sheva, Karmiel, Nazareth Illit, Golan Regional Council
- 100 teachers and principals in the Ministry of Education-certified School for Teacher Education training courses, hundreds in seminars
- Three new curricular units released (40,000 textbooks sold)
- Ministry of Education joint venture support: \$600,000

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"The Be'eri School for Teacher Education provides an amazing learning experience. It has already given me a great deal of practical and theoretical knowledge. The insights are clear and well organized. I don't remember ever being in a study environment with conditions that are so conducive to learning."

Dafna Bar-Tur, Jewish Studies Teacher, Zichron Yaakov

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## Impact

Participant feedback reveals that Lev Aharon seminars instill in officers a sense of empowerment, pride in their colleagues and in the military, and responsibility to take an active role in improving Israeli society. A survey of colonels and lieutenant colonels carried out by the IDF found that:

- 95% of participants were highly satisfied with the course.
- 94% of participating colonels felt that the course caused them to behave differently in at least one area of responsibility.
- 81% of the lieutenant colonels indicated that the course:
  - Greatly strengthened their self-perception as commanders and educators.
  - Led them to realize the importance of addressing ethics and educational values in their units.

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“Before this seminar, I lived in a bubble. I did not understand Israeli society. Now I understand that the IDF must be a model organization.”

Major X, Air Force

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## 2011 Highlights

- The Midrashiya kicked off the 2011-12 academic year in a new building situated near the Institute and the Charles E. Smith High School for Boys, enabling the Midrashiya to leverage resources from both of these institutions.
- In a city-wide survey gauging parental satisfaction with Jerusalem high schools, parents gave Hartman high schools top marks, ranking these schools among the highest in the city.
- Putting Shalom Hartman Institute social justice theory to action, students of both high schools took on a variety of community-based volunteer programs—distributing food to the needy, manning a book-lending library for students in need, and training rehabilitated convicts and the elderly in computer skills.
- The Body-Soul-Consciousness Program, approved and recommended by the Israeli Ministry of Education for use as the first Orthodox feminist curriculum for the state religious school system, was implemented at the Midrashiya.



Merav Badichi, principal of the Midrashiya High School for Girls, addresses faculty, students, and municipal leaders at dedication of new building

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“You [the Midrashiya] have opened the door not only to vast activity that connects formal and informal education but also to innovative thought in the spiritual and personal advancement of young women within the framework of religious society. Your approach to social change is reflected by the sparkle in the eyes of the staff, students, and parents.”

Amira Erlich, Experiment and Projects Division, Ministry of Education

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## Shalom Hartman Institute of North America

The Shalom Hartman Institute of North America (SHI-NA) partners with North American Jewish change agents—rabbis, lay leaders, scholars, educators, and professionals—to develop and implement unique models of pluralistic, in-depth, text-based teaching, scholarship, and programs that address the challenges facing contemporary North American Jewry.





## REGIONAL BEIT MIDRASH

The Regional Beit Midrash is a network of programs that bring pluralistic, innovative Jewish ideas to the forefront of Jewish institutional and communal life, generating a rich conversation that shapes the discourse among central Jewish leadership and change agents in the community. Working in partnership with leading local institutions and housed in their facilities, the Beit Midrash is a framework for all Hartman Institute activity occurring in a particular city or region. The unique delivery approach of the Beit Midrash takes the specific challenges and needs of each community into account, as well as differences in age, religious denomination, level of Judaic knowledge, and commitment.

The Beit Midrash shapes discourse among the central leadership and change agents in the community through various programs:

- Community Leadership Programs aimed at motivating select change agents and enabling them to transform the organizations in which they operate.
- Summer study retreats in Israel and in North America engage North American community leaders in intensive study with prominent Shalom Hartman Institute scholars.
- Forums for change agents capable of and committed to engaging the community in a pluralistic, relevant, ideas-based conversation around the central issues and challenges facing the Jewish community in North America and Israel.

Rabbi Joanna Samuels, Rabbi Alfredo Borodowski, and SHI's Renana Ravitzky Pilzer, head of the Beit Midrash at the Midrashiya High School for Girls, spoke at the Skirball Center for Adult Jewish Learning on gender, power, and authority in Jewish life



## RABBINIC LEADERSHIP PROGRAMS

Rabbinic leadership programs provide hundreds of current and future rabbis of all denominations with tools to bring inspired, relevant, and intellectually sophisticated messages and teaching to their communities. The pressures of synagogue life combined with a lack of frameworks for ongoing study often drain rabbis' professional resources; these seminars and year-long programs offer rabbis a valuable opportunity for learning, intellectual and spiritual rejuvenation, and the development of new ideas and resources for their rabbinates.

### Annual Rabbinic Torah Summer Study Retreat in Jerusalem

The 2011 two-week study program for rabbis of all denominations was the most highly attended since the program's inception, with close to 110 participants. The 2011 curriculum focused on the theme of Jewish Peoplehood and the meaning of the collective in modern Jewish life.



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“Every shiur (class) was outstanding, and the Hartman level of excellence pervaded content and presentation. . . . As always, I deeply appreciate Hartman’s commitment to rabbis and truly feel that the Hartman Institute is impacting the culture of the rabbinate in North America.”

**Rabbi David Frank**, Temple Solel, San Diego, CA

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Scan here to read more about  
Rabbinic Leadership Programs

## Summer and Winter Retreats for Rabbinic Leadership Initiative

The Rabbinic Leadership Initiative (RLI) immerses an elite cadre of North American rabbis of all denominations in the highest levels of Jewish study, equipping them to meet contemporary challenges with ever-increasing intellectual and moral sophistication.

### Rabbinic Leadership Initiative Cohort IV

<b>Joshua Aaronson</b> Temple Har Shalom Park City, UT	<b>Ken Chasen</b> Leo Baeck Temple Los Angeles, CA	<b>David Cohen</b> Congregation Sinai Bayside, WI
<b>Yonatan Cohen</b> Congregation Beth Israel Berkeley, CA	<b>Denise Eger</b> Congregation Kol Ami W. Hollywood, CA	<b>Michael Feshbach</b> Temple Shalom North Potomac, MD
<b>William Gershon</b> Congregation Shearith Israel Dallas, TX	<b>Arnold Gluck</b> Temple Beth-El Skillman, NJ	<b>Sidney Helbraun</b> Temple Beth-El Northbrook, IL
<b>Eric Gurvis</b> Temple Shalom Newton, MA	<b>Jonathan Hecht</b> Temple Chaverim Melville, NY	<b>Yoni Jaffe</b> Congregation Emanu-El San Francisco, CA
<b>Jacob Herber</b> Congregation Beth Israel Glendale, WI	<b>Micah Hyman</b> Congregation Beth Sholom San Francisco, CA	<b>Chava Koster</b> B'nai Israel Chestnut Ridge, NY
<b>Debra Newman Kamin</b> Am Yisrael Highland Park, IL	<b>David-Seth Kirshner</b> Temple Emanu-El Closter, NJ	<b>Dina Najman</b> Kehilat Orach Eliezer New York, NY
<b>Steven Morgen</b> Congregation Beth Yeshurun Houston, TX	<b>Lionel Moses</b> Shaare Zion Congregation Hampstead, QC	<b>Yossi Sapirman</b> Beth Torah Congregation Toronto, ON
<b>Laurie Phillips</b> Congregation Habonim New York, NY	<b>Carnie Shalom Rose</b> B'nai Amoona St. Louis, MO	<b>Stewart Vogel</b> Temple Aliyah Woodland Hills, CA
<b>Amy Small</b> Congregation Beth Hatikvah Summit, NJ	<b>Uri Topolosky</b> Congregation Beth Israel Metairie, LA	
<b>Susan Warshaw</b> Temple Bat Yam Ocean City, MD	<b>David Weis</b> Congregation Beth Israel Northfield, NJ	

### **Annual RLI Alumni Retreat**

Alumni of the first three RLI cohorts joined Institute faculty members in Malibu, California, in February to recharge their personal batteries and explore the possibility of creating joint initiatives with fellow alumni that have the potential to have an impact beyond the community of each individual rabbi. Participants joined senior Hartman scholars in intensive Beit Midrash study and lectures on the topic of covenant and its contemporary challenges and applications.

### **Beit Midrash for Rabbis**

Launched in New York, Los Angeles, and San Francisco, the Hartman Beit Midrash for Rabbis seeks to provide continuing education, intellectual challenge, and spiritual nourishment for rabbis in their home communities. Hosted by leading local institutions, top Institute scholars led text study for local rabbis, providing inspiration as well as practical applications. In 2011-12, a total of eight Beit Midrash sessions were held, attracting hundreds of rabbis.

### **Rabbinic Students Seminar in Jerusalem**

The Shalom Hartman Institute Rabbinic Students Seminar focuses on pluralistic text study of traditional and contemporary Jewish and Israeli sources, community building amongst students, and cultivation of rabbinic identity. The program provides an opportunity for North American rabbinical students of all denominations to study with leading Hartman scholars during their year in Israel. Creating this partnership with young rabbinical students from across the denominational divide in the formative years of their training enables them to expand their view of Jewish values and to explore how these ideas can be integrated into their work in the rabbinate.

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“RLI has opened up my thinking and broadened my views and inspired me to teach more text and innovate more in practice. It has enriched me personally and professionally and I am a stronger leader because of it.”

Rabbi Amy Small, Congregation Beth Hatikvah, Summit, NJ

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## MELAMDIM GRADUATE SCHOOL FOR TEACHER EDUCATION

The Melamdin Graduate School for Teacher Education trains a select cadre of Jewish studies educators of all denominations for positions of educational leadership in North American Jewish community high schools. The Melamdin program places a unique dual emphasis on Jewish learning and pedagogical practice. Melamdin participants engage in advanced graduate studies in Jerusalem with the Hartman Institute's faculty, while pursuing a master's degree in the Tel Aviv University Department of Jewish Thought.

The fifth cohort of the program, comprising six participants, graduated in June 2011. Two additional students were ordained with the title rav-mehanekeh (rabbi-teacher) after completing a total of four years of study in preparation for a career as rabbis in an educational setting.

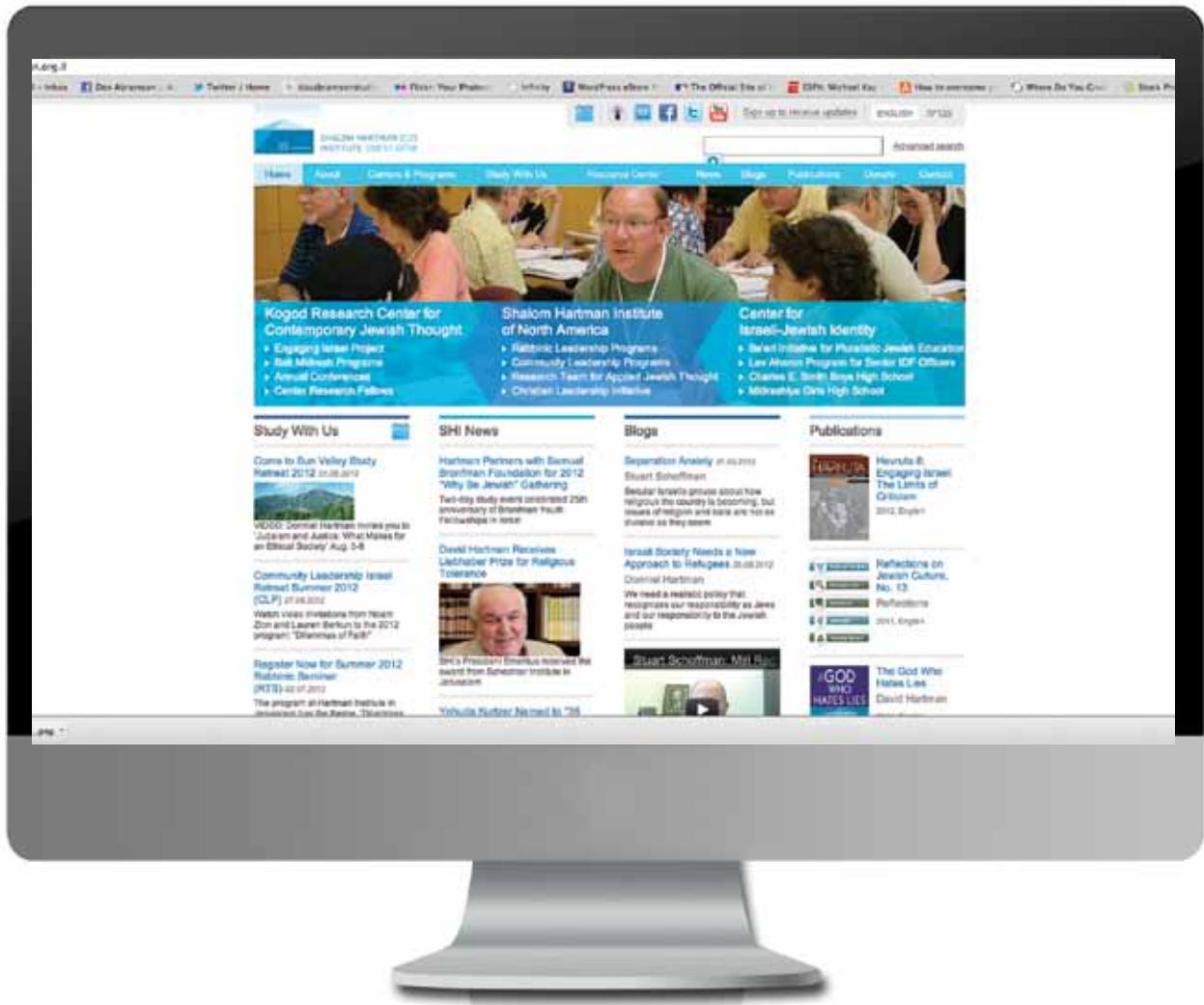
The students in the program's sixth and final cohort will graduate in June 2012.

### Melamdin Graduates teach in the following schools:

- Abraham Joshua Heschel School, New York, NY
- Anne and Max Tanenbaum Community Hebrew Academy of Toronto, Toronto, ON
- Emery/Weiner School, Houston, TX
- Frankel Jewish Academy, Bloomfield, MI
- Gann Academy, Waltham, MA
- Hillel Torah North Suburban Day School, Skokie, IL
- Jewish Community High School of the Bay, San Francisco, CA
- Kehillah Jewish High School, Palo Alto, CA
- Solomon Schechter School of Westchester, Westchester County, NY
- Tarbut V'Torah Community Day School, Irvine, CA
- Valley Beth Shalom Harold M. Schulweis Day School, Encino, CA

Melamdin 2011 graduating class





## Hartman in the Public Sphere

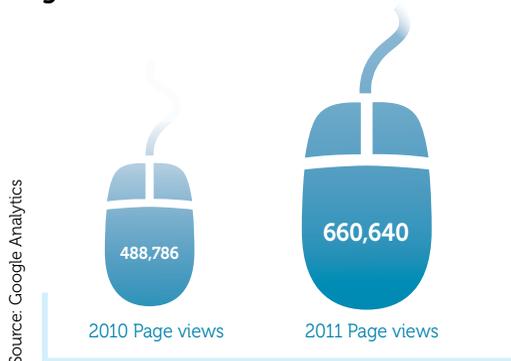
The Hartman Institute significantly increased in visibility in the public sphere in 2011. From the launch of seven new websites to the abundance of articles published by Hartman scholars on our platforms and in major media channels in Israel and North America, to presentations by Hartman scholars at major conferences—we were out there!

Through a variety of channels, the Hartman public relations department disseminates the Institute's scholarship and ideas and heightens awareness of the Institute's thought, leadership, and programming. These channels include the bimonthly Hartman Highlights, a newsletter that informs the public of the latest programming, scholarly developments, program-specific updates, and the now regular stream of public events at the Institute campus in Jerusalem. The Shalom Hartman Institute of North America initiates study visits for synagogue groups and federation missions at the Jerusalem campus.

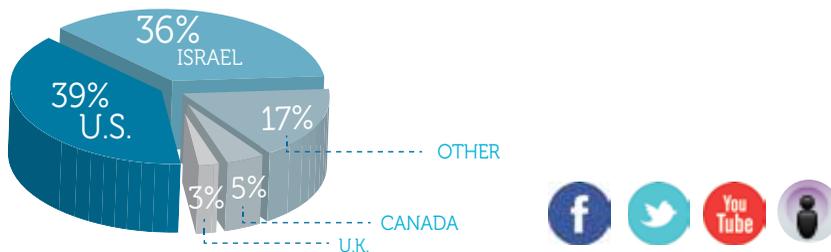
## Getting Social

Following the 2011 launch of the redesigned Hartman websites in English and Hebrew, the Institute created separate websites for the iEngage Project, Be'eri, Charles E. Smith High School for Boys, Hartman publications department, and Dvarim Achadim newsletter. 2012 will see the kickoff of the website for the Midrashiya High School for Girls.

### Page view statistics for all Hartman websites, 2010-11



### Meeting our public where they are: percentage of total page views, by location

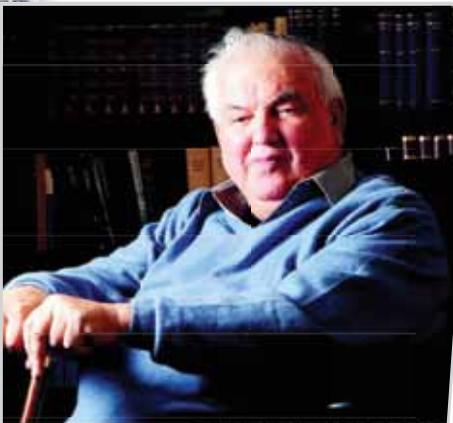


The Institute also maintains a strong, interactive social media presence on Facebook, YouTube, Twitter, and iTunes. In 2011, Hartman expanded its YouTube channel to showcase video blogs by the Institute's top faculty, as well as full-length recordings of webinars and lectures.

Nearly every day, articles by or featuring Hartman scholars appear in major Israeli and international media outlets. Hartman scholars are continually sought out by the media for their interpretation of Jewish holiday observances and their views on issues of social justice, such as the exclusion of women from the public space, which became a hot-button topic in Israel in late 2011.

**The following Israeli media featured Hartman Institute content in 2011:**

- Ha'aretz
- The Jerusalem Post
- The Jerusalem Report
- Maariv
- Mako.co.il
- Makor Rishon
- Yediot Aharonot and Ynetnews
- Yisrael Hayom (English and Hebrew)
- London and Kirschenbaum (television program)
- Sod HaLuah Halvri (television program)
- Israel Broadcasting Authority English news
- Reshet Bet (Israeli radio station)



**Hartman content appeared in the following mainstream media in North America and the UK in 2011:**

- Christian Science Monitor
- Foreign Affairs
- The Guardian
- Los Angeles Times
- National Public Radio
- The New Republic
- The New York Times



**Hartman content appeared in the following Jewish media in North America in 2011:**

- The Canadian Jewish News
- eJewish Philanthropy
- Forward
- Jewish-Herald Voice (Houston)
- Jewish News of Greater Phoenix
- The Jewish Week | New York
- The Jewish Journal of Greater Los Angeles
- Think, the Lola Stein Institute Journal (Toronto)
- Jewish TV Network (online)
- Shalom TV

Several articles by Rabbi Dr. Donniel Hartman garnered significant attention, notably his article "A Letter to the Egyptian People," written after the fall of the Mubarak regime in Egypt. Meant to inspire discourse between Israelis and Egyptians, the letter caught the eye of many Egyptians, who responded to the call to action and began a dialogue in the article's talkbacks.

The story of the dialogue was picked up by several news sources, including Ynetnews and the *Jewish Journal of Greater Los Angeles* and significantly increased Hartman Institute website traffic during that month.



The most popular articles on the Hartman website in 2011 (according to the number of page views) were:

- Donniel Hartman, "A Letter to the Egyptian People," February 2011
- Donniel Hartman, "J Street and AIPAC: Unite," May 2011
- Donniel Hartman, "From Turkey to Rothschild," September 2011
- Tal Becker, "On Jewish Cynicism and Jewish Hope," October 2011

## Opening Our Doors

The Hartman Institute opened its doors to the public for several events and learning opportunities throughout the year. In 2011, the Institute hosted its inaugural Tu BiShvat Conference for a Jewish-Democratic Israel.

## Inaugural Hartman Institute Tu BiShvat Conference for a Jewish Democratic Israel: Planting Tolerance, Uprooting Prejudice

Held in January 2011, the Tu BiShvat Conference for a Jewish Democratic Israel addressed the increasing prejudice against Israel's Arab citizens, prejudice that is promoted in the guise of Jewish tradition. The conference was cosponsored by a broad spectrum of Israeli organizations and featured lectures and panel discussions in which politicians from various parties, social activists, academics, and representatives of the media participated.

**PLANTING TOLERANCE**  
UPROOTING PREJUDICE



MK Tzipi Livni speaks about the need for a more tolerant Israeli society.

“The strength of this conference is its very existence.  
Every public stance against racism should be blessed.”

Ron Kitri, Principal, The Hebrew Reali School, Haifa

Other notable events held in 2011 include a Tikkun Leil Shavuot on the theme of “A Shared Home—A Look at the Past and Future of the National Home”; a book launch event celebrating the publication of Prof. Daniel Boyarin’s *Midrash Tanim*, the Hebrew translation of *Intertextuality and the Reading of Midrash*; and an evening honoring David Hartman on his 80th birthday.

In 2012, the Hartman Institute will continue to use the forum of public events, along with the publication of articles and video blogs by Hartman scholars, to disseminate the Institute’s messages of tolerance and pluralism and its teachings on Jewish thought and the relationship between Israel and world Jewry.

The Shalom Hartman Institute extends its deep gratitude to its many donors for their support and partnership in the service of Jewish identity, vitality, and pluralism. The Shalom Hartman Institute also expresses its appreciation to the faculty and staff who have invested great effort in strengthening the Institute community. This exceptional combination of individuals has enabled the Institute to provide enrichment, education, and training for thousands of people the world over.

“Shalom Hartman Institute employees manage an independent tzedakah (charitable giving) fund to support staff and faculty and their families in times of need. All monies disbursed were collected from Institute employees to help others in the community.”

Prof. Menachem Lorberbaum, Senior SHI Fellow

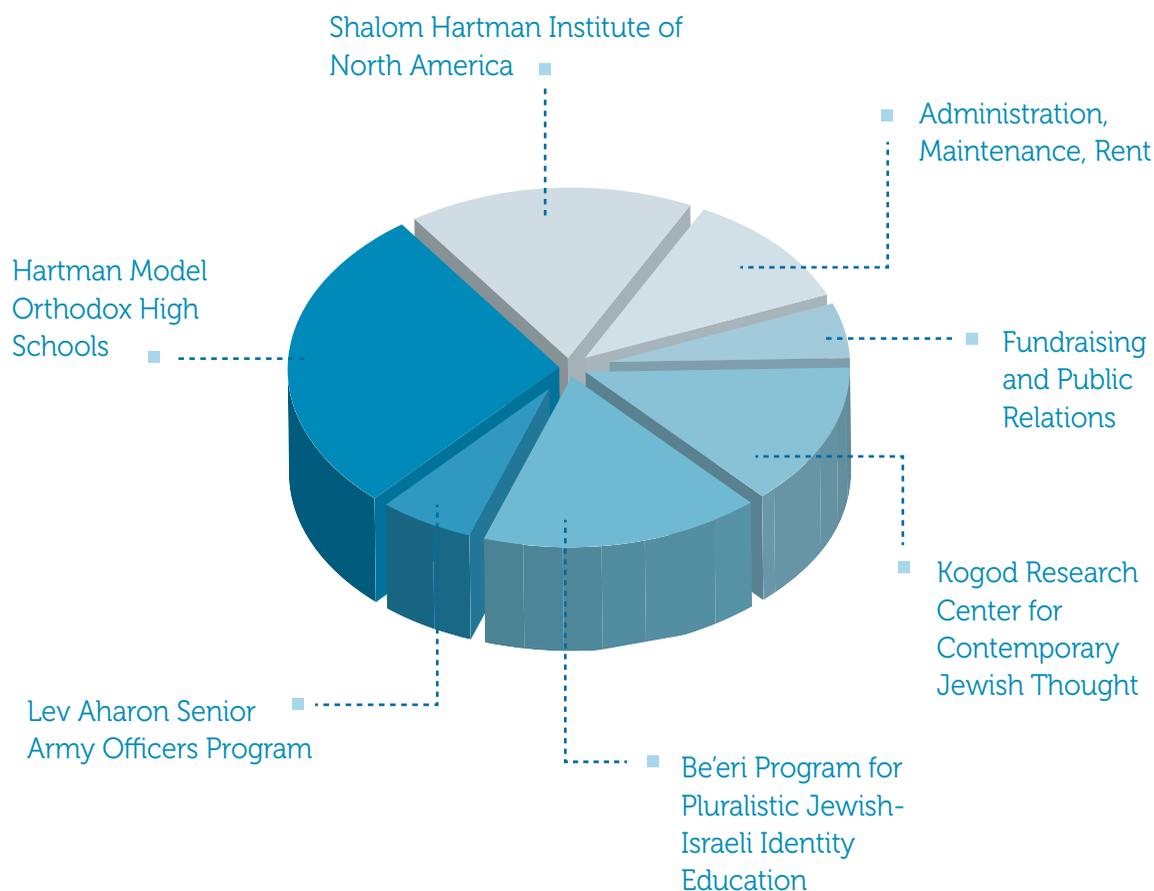


# Financials

by center

USD

Kogod Research Center for Contemporary Jewish Thought	2,245,000	12%
Center for Israeli-Jewish Identity		
Be'eri Program for Pluralistic Jewish-Israeli Identity Education	4,405,000	25%
Lev Aharon Senior Army Officers Program	1,020,000	6%
Hartman Model Orthodox High Schools	4,735,000	26%
Shalom Hartman Institute of North America	2,825,000	16%
Administration, Maintenance, Rent	1,875,000	10%
Fundraising and Public Relations	925,000	5%
Total	18,030,000	100%

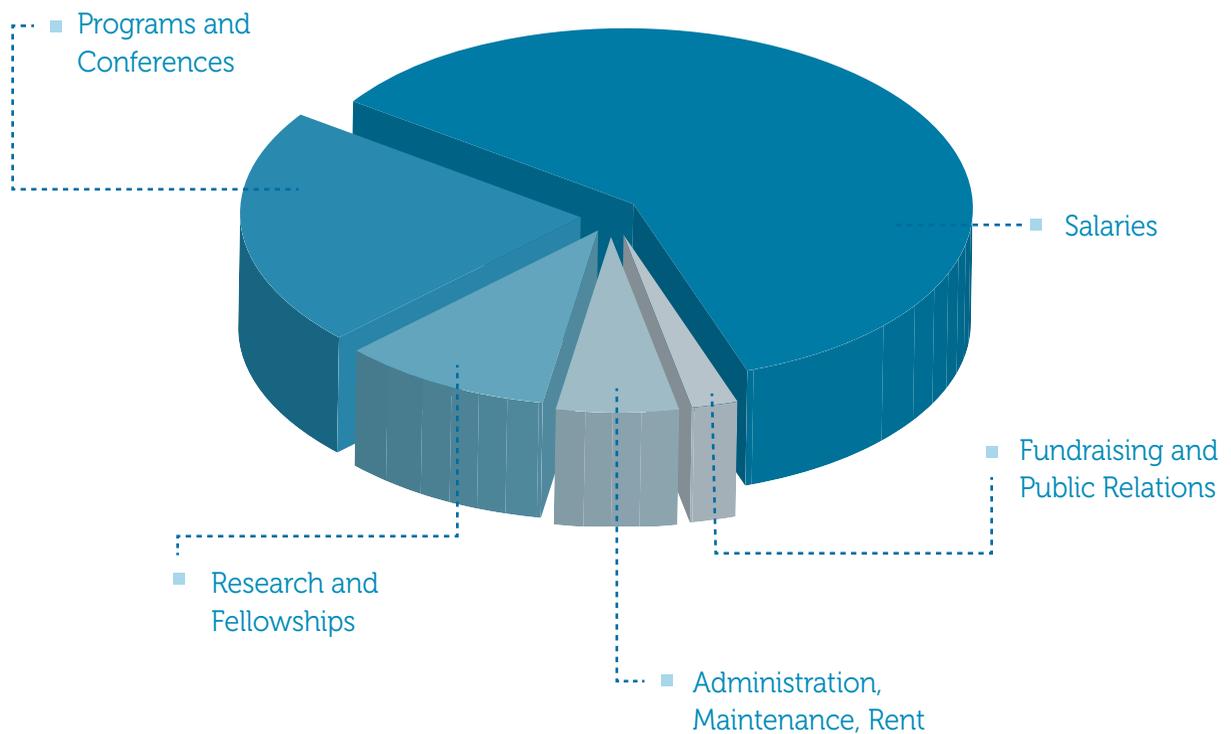


# Financials

by use

USD

Salaries	10,800,000	60%
Programs and Conferences	4,105,000	22%
Research and Fellowships	1,725,000	10%
Administration, Maintenance, Rent	1,025,000	6%
Fundraising and Public Relations	375,000	2%
	18,030,000	100%



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Hartman Publications

Academic Coordinator

Kogod Research Center





SHALOM HARTMAN מכון  
INSTITUTE שלום הרטמן

### **Shalom Hartman Institute**

11 Gedalyahu Alon Street  
Jerusalem 93113 Israel  
Tel: 972-2-567-5320  
Fax: 972-2-561-1913

### **Shalom Hartman Institute of North America**

One Pennsylvania Plaza, Suite 1606  
New York, NY 10119  
Tel: 212-268-0300  
Fax: 212-239-4550

[www.hartman.org.il](http://www.hartman.org.il)

